







2019 Report Card

One day at a time and over the course of a school year, Communities In Schools of Richmond keeps students in school and on track for graduation.

Integrated Student Support

CIS brings the Integrated Student Support model to schools by doing the following:

- Partners with school districts to identify where CIS can have the greatest impact
- Conducts an assessment at the school level to determine annual needs
- Hires, trains and assigns a site coordinator to a school
- Partners with the school districts, local agencies, businesses and foundations to garner support for the organization and its work
- Mobilizes community resources to address nonacademic barriers
- Evaluates work at all levels to ensure progress is made and goals are met

With support from partners and volunteers, CIS offers three tiers of support to the schools, families and individual students:

Tier 1: Prevention and Enrichment for whole schools

Tier 2: Collaborative Group Work for students with common needs

Tier 3: One-to-One Intervention

Real Results

During the 2019 school year, **21,941 students** were connected to resources and **2,218 students** received intensive case-managed services. Among the group receiving intensive services, we tracked their ABC's:

62% of CIS students improved ATTENDANCE

81% of CIS students improved BEHAVIOR

73% of CIS students improved COURSE PERFORMANCE

100% of eligible CIS Seniors graduated with their peers (157 students)

2,500 volunteers shared time with K-12 students; **350 partners** supported Richmond and Henrico students; **45 CIS Site Coordinators** worked inside **39 K-12 schools**.



Letter from President and CEO

Dear CIS of Richmond Friends and Advocates:

Since its founding, Communities In Schools has had strong clarity around the WHY of the work we carry out day to day. Founder Bill Milliken is often quoted as saying, "programs don't change people, relationships do."

Relationships are the foundation for successful CIS outcomes among our students. Our work is to unpack a range of solutions for the wide range of challenges that our students face in order to achieve success in school. At the heart of every initiative there is a caring adult. For the student struggling with chronic absenteeism, there is an adult who takes the time to find out why, then empowers the student to address their obstacles to attendance.

This approach is encapsulated in a model called the Developmental Framework. Strong academic skills alone are not enough to lead a child to a productive, fulfilling adulthood. The framework offers adults and students pathways to develop **Agency**, shaping the course of one's life rather than simply reacting to external forces; **Integrated Identity**, a strong sense of self that allows consistent decision making that

align with values and goals; **Competencies**, the abilities to be productive, effective and adaptable in different settings.

In 2019, CIS National adopted tools from the framework and rolled them out across the Network. In many ways it is an affirmation of the work that has gone on in schools through CIS for over 40 years. The model is a 360 approach. To help students shape identity, our team must have a deep understanding of the WHY of our model as well as the WHY they choose to be the adult in the school building asking kids:

- · What are your strengths?
- Where do you add the greatest value?
- What brings you joy?
- How will you measure your life?
- How can I support your goals?

Positive adult relationships can help students unlock the social capital that will propel them toward a lifetime of good decision making.

Harold Fitrer

President and CEO

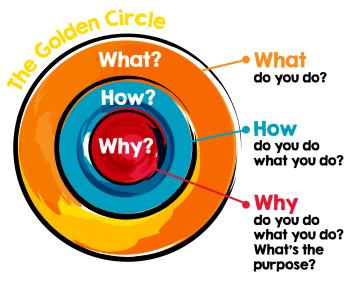
Who We Are at Our Best

What? Mission – surrounding students with a community of support, empowering them to find success.

How? Tiered Supports to give students resources along a continuum dependent on individual needs and goals.

Why? Because programs don't change kids, relationships do.

Communities In Schools of Richmond is able to operationalize our WHY by hiring a team of people who regularly demonstrate the ability to care for and support others. In our schools, we rely on adults to create experiences that lead to healthy development. Research from University of Chicago Consortium on School Research identifies these ACTIVE and REFLECTIVE experience that kids need. Site Coordinators deliver these opportunities one-to-one and in small groups everyday as they walk with kids through this developmental framework.



Active

- **Encounter** novel situations and peers and adults to serve as role models
- **Tinker!** test, discover, design, puzzle, build, experiment, create, play and imagine
- **Choose** activities, companions, goals and ways of presenting oneself
- **Practice** and receive feedback that develops competence
- **Contribute** to the world in meaningful ways and have value for others

Reflective

- **Describe and evaluate** their lives, feelings, thoughts and experiences
- **Connect** new experiences and ideas to what they already know
- **Envision** a future self, seeing positive images of what they want to become
- Integrate insights, skills or other lessons from an experience into a larger sense of self







Elizabeth:

E.S.H. Greene Elementary is in the southside of Richmond and is home to a rapidly growing community of Central and South American immigrants. Every day when I walk through our school doors, I don't just see smiling, happy faces, I see myself.

As a first-generation Latinx American—and the oldest—I became our family guinea pig. From a new language to navigating a complicated new educational system, I learned things the hard way. I struggled. I grew up faster than my siblings and peers. I questioned why I had to figure *everything* out on my own.

Despite barriers, I persevered. I graduated high school and pursued higher education. I committed to spending my life helping students to transition into school in the United States with as much ease as possible so that they can spend their time learning, growing, and being kids for as long as life will allow.

Working as a Communities In Schools Site Coordinator allows me to uphold my commitment every day.

Our framework allows me to deliver:

- basic needs such as food and clothing,
- volunteers to provide a safe learning environment,
- one-on-one relationship building with these students.
- and reminding students and parents alike that they are not alone.

I offer a reflection for Greene students, to show that here in America you can be what you want to be in life. The students at Greene Elementary are my WHY. I am motivated every day by their resilience and perseverance, working toward success in school AND in America.

Alexa:

Today a fifth-grade student asked me, "Ms. Z, why do you do this job?" I have been asked this before, but this was the first time that a student wanted more on why I am a Communities In Schools Site Coordinator.

During middle school, my sister was diagnosed with a brain tumor. She endured years in recovery after surgeries and treatment but her tenacity inspired and guided my path. That is my true north but in recounting the story, I remembered the countless teachers, coaches, and adults who supported me and my family during this time.

I can recall all the adults who were with me when things got hard and cheered for me when I needed it. Mr. Dyer welcomed me to his 6 a.m. gym class where I routinely out-paced the boys on work ethic and weights. He checked in often and helped me build confidence. Ms. Poncelow, my school librarian, became

a life coach. She taught me both practical skills and relationship skills that I invoke to this day.

Through adulthood I have found professional and personal mentors—asking the hard questions and expanding my vision. Mentorship has laid the foundation for every good thing in my life. Every morning as I start a new day at Westover Hills Elementary I ask myself, "Can you be the mentor today that you desperately needed?"

My family just celebrated my sister's wedding. This full circle moment came with an awareness of how important it is for me to be a helpful guide on other people's journey.









Delivering Our WHY: the CIS Site Team

"Working at Communities In Schools has afforded me the opportunity to become the person who I needed when I was a teenager. I strive to be a role model, an example of resilience, and a reliable adult that supports students in our schools. I get a chance to show up every day to highlight the strengths of those around me and support our community. It gives me hope that statistics can be changed every day—one student at a time. I am an example that your past does not have to define your future."

-Verenda Cobbs, CIS High Schools Program Director

Many students and their families in our community have a hard time accessing and navigating the maze of public and private services. There may be ample resources, but rarely is there someone on the ground who is able to connect these resources with the schools and students that need them most.

The CIS site coordinator fills a pivotal role as the single point of contact working inside the school coordinating and providing integrated student supports. They work with school leadership and staff to connect students and families with resources that help to address nonacademic needs, allowing students to show up healthy, safe, and prepared to learn.

This process is one of the reasons that the CIS Model of Integrated Student Support is recognized as best practice for wrap-around services across the country.

Every morning, when the buses pull up and the students arrive for school—some ready to learn and some not—the work begins. The success is rooted in the relationships nurtured by the CIS Site Coordinators. After a semester or a year, with some tiny wins and some big ones, students have the opportunity to reach their potential.







































22,000 Reasons Why

Richmond and Henrico County public schools educate thousands of children every day of the school year.

Many of these students struggle to have their basic needs met in addition to dealing with the complex trauma that comes from growing up in and around poverty. That's 22,000 reasons in the Communities In Schools of Richmond footprint for volunteers and advocates to come alongside kids and support public education. It will take all of us. Here is how you can take action:

- Advocate: Share the CIS mission with your friends, neighbors, and colleagues
- **Volunteer:** Once a week or once a month makes a big difference in the life of a child
- **Donate:** Support the work of our Site Teams and invest in positive outcomes for kids

Visit www.ClSofRichmond.org for more information



School Sites

Richmond Public Schools

Elementary Schools

Bellevue

J.H. Blackwell

Broad Rock

George Washington Carver

Chimborazo

Fairfield Court

J.L. Francis

George Mason

Ginter Park

E.S.H. Greene

Miles Jones

Oak Grove

Barack Obama

Overby Sheppard

Elizabeth Redd

G.H. Reid

Swansboro

Westover Hills

Woodville

Middle Schools

Albert Hill

Binford

Lucille Brown

T.C. Boushall

Elkhardt-Thompson

T.H. Henderson

Martin Luther King, Jr.

High Schools

Armstrong

Huguenot

Thomas Jefferson

John Marshall

George Wythe

PLC North - Richmond Technical Center

Elko Middle

John Rolfe Middle

Partners

The CIS Model of Integrated Student Support (ISS) depends on the commitment of partners to deliver the very best for students. Our thanks and recognition to all the people working in CIS partner organizations helping students reach their potential.

\$100 for 100

23rd and Main Street

25th Street Market

2nd Presbyterian Church

31st Street Baptist Church

5th Baptist Church

6 Pic

7 Leaders, 7 Scholars 7th Street Christian Church

A.C.E Armstrong Center for Empowerment

A.L.P Armstrong Leadership Program

All Souls Episcopal Church Alpha Gamma Chapter

of Kappa Alpha Psi Fraternity Inc

Alpha Phi Alpha

Fraternity, Inc AMP! Metro Richmond

Angel Tree

Anna Julia Cooper Episcopal School

Anthem Health Keepers

Antioch Baptist Church Art180

Asbury United Methodist Church

Assisting Families

of Inmates

B.L.A.C.K.

Baker Unified Fitness Battery Park Christian

Church

Beaver Booster PTA Bethany Christian Church

Beulah Baptist Church Big Brothers Big Sisters

Black Men Read

Blessings in a Backpack

Blue Sky Fund **Bob Argabright**

Bon Air Baptist Church

Bon Air Christian Church

Bon Air Presbyterian Church

Bon Secours

Boy Scouts of America Boyhood to Manhood

Boys and Girls Club of Metro Richmond

Brewer's Cafe

Broad Rock Library Brookland Park Area Association

Broad Rock Baptist Church

Building A Better RPS

Burger King Cameron K. Gallagher Foundation

Cannon and Draw **Brewing Company**

Capital Caring

Capital City Lodge #107 Capital City Masons

Capital One

Capital One Coders

CARITAS Caron

Cathedral of Sacred Heart

Cavalier Chapter of the American Business Women's Association

Cedar Street Baptist Church of God

Celebration Church Center Church RVA

Challenge Discovery Projects: Say It

With Heart Chamber RVA

Charles and Wanda Gill Family

Chickahominy YMCA Child Care Resources

ChildFund International Children Incorporated

Children's Hospital of Richmond

Children's Museum of Richmond

ChildSavers

Chippenham Hospital (CJW)

Christ Church Episcopal Church Hill Activities and Tutoring (CHAT)

Church Hill Association Circles RVA **CITGO**

City of Richmond Coaches in the Classroom

Commonwealth Attorney's Office Commonwealth

Pediatric Dental Community of Caring compare.com

Comprehensive

Counseling Solutions Conexus/ Vision to Learn Continental Societies. Inc.

Richmond Chapter Crestwood Presbyterian Church

Davenport & Company

Department of Juvenile Justice

Destined Word DMVSound System

Association Dodson Properties/Atlas

Realty Group **Dominion Energy**

Dr. Sapini Financial Literacy East End Chapter #79

Order of the Easter Stars Prince Hall Affiliations

East End Mason Lodge-233

Ebenezer Baptist Church **Emmanuel Episcopal**

Church **Emmanuel Worship Center**

Epiphany Ernst & Young College Map

Essence of Worship (Virginia Union University)

Eta Phi Beta Sorority, Inc.

Faith Community Baptist Church

Faith Landmarks

Fan District Association Fan Women's Club

Farm Fresh

Fathom Realty Federal Reserve

Bank of Richmond FeedMore

Fifth St. Baptist First Baptist Church

Decatur First Baptist Church

Monument First Baptist of South Richmond

First Presbyterian Church First Unitarian Universalist

Five Guys Friends of Ginter Park

From The Heart **Full Circle Grief Center**

Gamma Chapter of Alpha Phi Alpha Fraternity Inc (Virginia

Union University) Ginter Park Baptist Church

Ginter Park Presbyterian Church

Girl Scouts Girls for A Change

Girls Who Code Glen Allen High School

Henrico County Public Schools

Highland Springs Elementary

Fairfield Middle

Wilder Middle

Highland Springs High

Henrico Performance Learning Center

10

Good Shepherd Baptist Church Goodwill Greater Richmond Area Scholarship Program (GRASP) **Greater Richmond** Church of Christ Greater Richmond Fit4Kids Greater Richmond SCAN Grooming Young Men (GYM) **HANDUP Resource Center** Henrico Adult Education Henrico County **Public Schools** Henrico Department of Social Services Henrico Family Engagement Henrico Mental Health **Higher Achievement Highland Springs United** Methodist Church Hindu Center of Virginia Hispanic Chamber Commerce Holy Rosary Catholic Church Hope Church Humankind Iglesia Puerta del Cielo J. Sargeant Reynolds Community College John Marshall High School National Honor Society Jump Rope Starz Junior Achievement of Central Virginia Junior League of Richmond Just Drew It, LLC Keystone Kiwanis International Liberty Public House Literacy Lab Long and Foster REALTORS, **Grove Avenue Office** Lota Phi Lambda Manchester YMCA Mango Salon McKesson Medical-Surgical Metropolitan African American Baptist Church Micah Initiative Milk & Cookies Minds In Motion Moore Street Baptist Church Mount Olive Baptist Church Richmond Fire & EMS Mount Tabor Baptist Church Richmond Flying Squirrels Ms. Emilie Rabke Richmond Hill Mt. Calvary Baptist Church Richmond Jewish Coalition Mt. Carmel Baptist Church Richmond League of United Mt. Gilead Full Gospel

International Ministries

My Sisters Company

National Organization

for the Professional

Advancement of Black

Chemists and Chemical

Book Club

Engineers

New Bridge Baptist Donations New Life Outreach International Church (Toys for Hope) NextUp RVA Nibble Nook: Food Pantry North Avenue Library Northside Outreach Center Northside YMCA **ORBITS** - Henrico County Department of Justice Owens & Minor Patrick Henry's Pub PRIS Pediatric Connection Peter Paul Development Center Pine Camp Arts Center Pleasant Grove Baptist Church Podium Foundation Poe's Pub Posh Studies Presbyterian Korean Church Quinn Evans Ramsey Memorial United Methodist Church Relationship Foundation of Virginia Reveille United Methodist Church Richmond Ambulance Authority Richmond Baptist Association Richmond Behavioral **Health Authority** Richmond Children's Initiative Richmond City Department of Parks, Recreation and Community Facilities Richmond City Department of Social Services Richmond City Health Department Richmond City Health District Richmond City Office of Community Wealth Building Richmond Commonwealth Attorney's Office Richmond Community Church Richmond Community

Hospital

Latin American Citizens

Multicultural Affairs

Richmond Presbyterian

Korean Church

Richmond Office of

Richmond Police

Department

Richmond Portal

Richmond Promise Neighborhood Richmond Public Schools Richmond Redevelopment & Housing Authority River City Church River Road Baptist Church River Road Presbyterian Church River Road United Methodist Church Robinson Theatre **RPS Resiliency Project RVA Future Centers** Safe Routes to School Samuels Realty Property Management Sauer's Garden Association Science Museum of Virginia Second Baptist Church Second Baptist Church Southside Sharon Baptist Church Shiloh Association Shoes That Fit Sigma Gamma Rho, Epsilon Zeta Chapter Sixth Baptist Church Sixth Mount Zion **Baptist Church** Sky Zone **SPARC** St. Bridget Catholic Church St. Bridget School St. Christopher's School St. Edward Catholic Church St. Elizabeth Catholic Church St. James Baptist Church St. James Episcopal Church St. John's Church St. Mark's Church of God in Christ St. Mark's Episcopal Church St. Michael's Episcopal Church St. Paul's Episcopal Church St. Peter's Catholic Church St. Philip's Episcopal Church St. Stephen's Episcopal Church Stage Write StandbyME Stay RVA Successful Family Services SunTrust SunTrust Hispanic Network SweetFrog Sylvia's Sisters T-mobile The Branching The Continental Societies The Finney Foundation The Fresh Anointing Cathedral The Frontier Project The Life Church

The Richmond Chapter of

Chums, Inc

The Treat Shop

The Valentine Museum TJ Viking Fund Trinity 44 Mason Lodge Trinity Lutheran Church Trinity United Methodist Church Tuckahoe Presbyterian Church Ukrop's Threads United Church United States Department of Labor United Way of Greater Richmond and Petersburg University of Richmond University of Richmond Alumni Association University of Richmond Bonner Center for Civic Engagement University of Richmond, Partners in the Arts UPS Freight UTMOST Co. Valentine Museum VCU Aspire VCU Athletics VCU Chemistry Service Learning Class VCU Community Engagement VCU Dental **VCU** Department of Art Education VCU Department of Forensic Science VCU Developing Men of Color VCU ExCELL VCU Forensic Science VCU Health Shine **VCU Mentors VCU Police Department** VCU Psychology Department VCU Psychology Service Learning VCU Ram Bikes VCU Sisters and Stethoscopes VCU Spanish Service Learning **VCU Volunteers** Victory Tabernacle Church Virginia Alliance for the Chesapeake Bay Virginia Bar Association Young Lawyers Division

Virginia Credit Union

Virginia Department

Virginia Employment

Virginia Health Center

of Commerce

Parenthood

Virginia Hispanic Chamber

Virginia League of Planned

Association

Commission Employees

Agriculture

of Health

Virginia Department of

Virginia Lottery Virginia Mentoring Partnership Virginia Reparatory Theatre Virginia Retirement System Virginia State University Virginia State University Department of Social Work Virginia Union University Visual Arts Center of Richmond Watch Dog Dads WCVE/Community **Idea Stations** We Are The Youth Outreach Wells Fargo FLY Program Westover Hills Merchants Association West Richmond Breakfast Lions Club Westover Hills Neighborhood Association Westover Hills United Methodist Church WestRock Westwood Baptist Church Wilder Middle School PTA Woodville Presbyterian Church **WPA** Y Achievers YMCA of Greater Richmond YMCA Childcare Young Life Young Lives Youth Life Foundation Youth With a Destiny YWCA Richmond

Giving

Our thanks to all the individuals, foundations, corporations and organizations that generously support Communities In Schools of Richmond. Your continued investment ensures that urban youth have the tools they need to engage at school and graduate with a diploma and a plan for the future.

Community Hero Gifts \$100,000 and Up

Altria Group

City of Richmond

Greater Richmond (CF)
Henrico County
Public Schools
NextUp RVA
Richmond Public Schools
Robins Foundation
United Way of Greater

Community Foundation for a

School Sustainer

Richmond & Petersburg

Gifts \$20,000 - 99,000 **Audacious Foundation** Capital One CarMax Foundation CIS of Virginia / Commonwealth of Virginia **Dominion Energy** Genworth Foundation Mr. and Mrs. William H. Goodwin, Jr. **Herndon Foundation** Stanley and Kim Markel Memorial Fund of CF Memorial Foundation For Children Owens & Minor R.F.B. Fund of CF Reveille United Methodist Church Bob L. Sasser Bob and Anna Lou Schaberg Fund at VNHC Wallace and Mary Gray Stettinius Family Mr. and Mrs. Fred T. Tattersall Kelly and Kirk Tattersall Mr. and Mrs. James E. Ukrop Walmart Andrea and Michael Wassmer

Student Advocate Gifts \$5,000 - \$19,999

Atlantic Union Bank

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Bobby and Jayne Ukrop

VCU Health Systems

Weinstein Properties

Backpack Team Gifts \$1,000 - 4,999 Kelly and Tiff Armstrong

Diana and David Beran J. Alfred Broaddus Charles M. Caravati Family ChildFund International CITGO Robert Comet Thomas Cox and Penny Nash Cullen Family Fund of CF **Dominion National** Joni and Mark Dray Erin Dunlap Roger Ferguson Helen and Robert Froehlich Mr. and Mrs. Thomas F. Garner, Jr. Donald Garber Dr. and Mrs. William V. Garner Kirsti and Matthew Goodwin Margaret Heyssel **Hunton Andrews Kurth Kunkel Family Foundation** Fund of CF **Lumber Liquidators** Main Street Realty Robert Marchant Markel Corporation Sue A. Messmer Dena and Chris Moore Mark Murphy Powell Fund of CF **Publix Super Markets** Thomas Reedy Richmond Christmas Mother Fund Gil Rosenthal Mr. and Mrs. Robert C. Sledd St. Edward Catholic Church Suntrust United Way Campaign Ted and Katie Ukrop Barbara J. Thalhimer and William B. Thalhimer, Jr. Family Fund of CF Tilghman Family Fund of CF Nicole and Jeff Ukrop Community Fund Valentine Family Fund Laura and Ned Valentine Michael Vicars Virginia Credit Union, Inc. Wawa Foundation William Weber Elizabeth B. Weiss **Brian White** Anne Marie Whittemore

Spencer Williamson

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Jennifer Humberson

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WestRock Foundation

WTR Fund of CF

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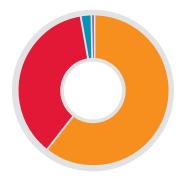
WTVR CBS6 / Tribune Company

Mary Zeugner

Jonathan Zur

Finances

2019 Revenue



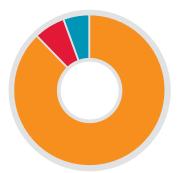
O Direct Public Support 2,191,686 O Local and State Funding 1,323,074

In-Kind Support

Other TOTAL

IUIA

2019 Expenses



Program Services 3,086,165Management and General 233,244Fundraising 191,982

TOTAL 3,511,911

Review CIS 2019 audited financials at **connectva.org**



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